



Press Release

FOR IMMEDIATE RELEASE

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LEE JEANS THANKS BROWN RUDNICK FOR PARTICIPATING IN THE LEE NATIONAL DENIM DAY®

Law firm makes a valuable contribution to raising awareness and finding a cure for breast cancer

Boston, MA, March 17, 2006 – In a congratulatory letter from Lee Jeans, the law firm of Brown Rudnick and its employees were recognized for their outstanding support of the 2005 Lee National Denim Day®. The money raised in the single-day event ranks Brown Rudnick in the top 500 companies out of the 29,000 that participated. The Firm-wide initiative was coordinated through the Brown Rudnick Center for the Public Interest, the umbrella entity encompassing the Firm's pro bono legal work, charitable giving, community involvement and public interest efforts.

Al Wallis, Executive Director of the Brown Rudnick Center for the Public Interest, commented, "The Center was pleased to coordinate and host its annual *Denim Day/Breast Cancer Awareness Day* at Brown Rudnick. This is a staff driven event, which is met each year with great enthusiasm, because so many of us have a personal connection to someone impacted by this disease. We realize that our individual charitable donations will not only help to eradicate breast cancer as a life-threatening disease, but the effort that day connects all of us at Brown Rudnick in a common expression of compassion."

So far this year, Lee National Denim Day has raised \$8.4 million for the Susan G. Komen Breast Cancer Foundation. Since 1996, more than \$60 million has been raised and millions of participants have received life-saving breast health messages. The 2006 Lee National Denim Day is scheduled for Friday, October 6th.

(more)



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About Lee National Denim Day®

Lee National Denim Day is the world's largest single-day fundraiser for breast cancer. On one Friday in October, National Breast Cancer Awareness Month, Lee® Jeans encourages millions of people nationwide to slip into their favorite jeans and make a \$5 donation to the Susan G. Komen Breast Cancer Foundation (www.komen.org).

Participating businesses and organizations allow employees and members to wear denim in exchange for a \$5 donation to the Komen Foundation, a nonprofit organization dedicated to eradicating breast cancer. Since 1996, Lee National Denim Day has raised more than \$60 million for breast cancer research, education, screening and treatment programs.

About Brown Rudnick Berlack Israels LLP

Brown Rudnick is a full-service, international law firm with offices in the United States and Europe. The firm's attorneys provide representation across key areas of the law: Corporate & Securities, Real Estate, Bankruptcy & Corporate Restructuring, Intellectual Property, Complex Litigation, Government Law & Strategies, Energy, and Health Care. Combining a dedication to excellence with a commitment to superior client service, Brown Rudnick provides its clients with a breadth and depth of expertise uniquely suited to their legal needs. For more information, please visit www.brownrudnick.com.

The Brown Rudnick Center for the Public Interest is a measure of the Firm's strong commitment to the community and serves as an umbrella entity encompassing the Firm's pro bono legal work, charitable giving, community involvement and public interest efforts. For more information, please visit www.brownrudnickcenter.com.

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